



September 6, 2002

## Announcement Regarding Rebranding of our Affinity Program

We are pleased to announce that we have rebranded our Affinity Program as part of our larger rebranding strategy. From this day forward, our benefits program (formerly known as Hometown Home Loan, Inside Edge, or Affinity Lending) will be known as the HomeStreet Bank Affinity Program. This step simplifies our name and strengthens our commitments by helping our customers identify more clearly with our brand in the marketplace. Same valuable benefits to you, just a new name.

Thank you for your continued support!

Sincerely,

*Kelley Hollinger*

Vice President | Regional Production Manager  
HomeStreet Bank Affinity Program | NMLS# 2359873

Your questions, comments or suggestions are always welcome.

Do you know another company, membership organization or educational/medical institution that could benefit from the Affinity Program? Please contact Kelley Hollinger at 510.427.0020 or [kelley.hollinger@homestreet.com](mailto:kelley.hollinger@homestreet.com)

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### AFFINITY PROGRAM

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